

Keowee Key Pickleball Club 2025 Goals

Growing our membership total to 500 by the end of 2025. The Club membership goal will be changed from being aligned with the Club's fiscal year to the calendar year. As a result, we should have less member attrition. This goal aligns with the other KK clubs' renewals. It also allows measurable membership goals coinciding with the term of the incoming Club leadership.

Improved and expanded Open Play: We seek to have less court conflicts, and more opportunities for Open Play. By expanding Open Play, our goal will be to spread court usage to maximize number of players & groups of players. Lastly the revised Open Play format will help establish more social play groups, connecting level players and preferred times, and include not just mornings; but also afternoon, and evening Open Play.

Improved technology for the Club along with the consolidation of accounts. This goal of technology will help our processes, reducing the workload of our volunteers. We have begun this journey with the addition of a new position, "Webmaster" and Social Media coordinator