

Keowee Key Pickleball Club 2020 Goals

Communication:

- Prepare Scuttlebutt Monthly Pickleball Article
- Shorten the lead time for the Scuttlebutt Articles
- Recognize special achievements and contributions of club members
- Update website content and modify website platform to improve functionality on all devices
- Ensure club members are well-informed about the process KKPOA is using to upgrade the FRC

campus through the addition of more pickleball courts and parking

Competition:

- Explore new format for league play
- Plan three intraclub tournaments and the Annual Classic Pickleball Tournament
- Establish interclub ladies league

Membership:

- Increase Pickleball Club membership

Social:

- Hold club parties and ladies parties according to the published schedule
- Working with outside clubs, hold at least three interclub socials, either home or away

Training:

- Organize training sessions with pickleball professional
- Develop a skill level assessment tool