Keowee Key Pickleball Club 2024 Goals

- Increase KK Pickleball Club membership by 5% by fiscal year-end.
    - 400 members – July 1, 2023
    - 420 members – goal by July 1, 2024 (won't know final count until 8/31/2024)

- Continue safety knowledge and responsiveness for KKPB community while playing
    - Offer CPR training opportunities to Club members (2 sessions in 2024)
    - Provide ICE tags for all KKPB new members

- Continue to improve Interclub process and communications to ensure process is fair, equitable, and transparent to all members participating
    - Work closely with committee to ensure guidelines are inclusive and not exclusive to all KKPB Club members

- Improve communications with KKPB Club members and KKPOA community
    - Continue communications through 2 scheduled monthly newsletters with new format; short and concise focus of newsletters
    - Prepare monthly FRC E Blast to promote interest in pickleball and potential members
        - Create new player ambassador role to improve faster integration of new club member into PB community activities

- Refresh KKPB Club website layout for better utilization of space and to make it eye-appealing to users
- Finance
    - Implement an alignment process between membership and financials; is there a software package that would be more user friendly and link membership to financials?

- Player development
    - Larry (pro) to continue guidance in player development sessions
    - Drive increased participation in morning player development sessions
    - Offer training session quarterly for new/existing members on proper use of VAPTR, ball machine, pickleball etiquette, and SPOND guidelines and create videos to support.

- Social
    - Add new activities and events to drive increased member participation
    - Work closely with player development on tying in a social aspect to orientation sessions

- Competition
    - "Sell out" Classic Tournament (max number of people allowed to participate)
    - Develop succession plan for competitions – Is there a software package that is would be more user friendly?