

Keowee Key Pickleball Club 2023 Goals

- Increase KK Pickleball Club membership by 10% by year-end.
 - 407 members – Jan 2, 2023
 - 448 members – goal by Dec 31, 2023 (450!!!)
- Align fiscal budget year with KKPB Club membership drive to assist in improving budget process
- Update KKPB Club Bylaws to reflect 2023 PB Club practices
- Increase possible playing time by evaluating/addressing wet court drying solutions
- Increase safety knowledge and responsiveness for KKPB community while playing
 - Offer CPR training opportunities to Club members
 - Provide ICE tags for all KKPB Club members
- Continue to improve Interclub process and communications to ensure process is fair, equitable, and transparent to all members participating
- Improve communications with KKPB Club members
 - Drive communications through 2 scheduled monthly newsletters with new format; short and concise focus of newsletters
 - Reduce number of individual eblasts on specific subjects
 - Post monthly KKPB Club meeting notes on website to increase transparency with Club members
 - Revise/update New Member letter to improve onboarding (understanding & Club participation) of new members
 - Encourage/drive membership to use KKPB Club website for addressing questions, gathering info, etc.
- Refresh KKPB Club website layout for better utilization of space and to make it eye-appealing to users
- Player development
 - Have Larry (pro) participate in player development sessions
 - Drive increased participation in morning AND evening player development sessions
 - Larry to evaluate possible rating systems for Keowee Key and make a recommendation by calendar year-end
- Social
 - Have 250 people attend May membership drive / 10th Anniversary Party

- Competition
 - “Sell out” Classic Tournament (max number of people allowed to participate)
 - Offer a Keowee Key Mens & Women’s Doubles Tournament in June